



2020 ANNUAL REVIEW

amidst community challenges



**A PRIVATE FOUNDATION PROVIDING RESOURCES FOR
EDUCATION AND WELL-BEING TO COLORADO
COMMUNITIES.**

**VISIT US ON THE WEB
WWW.MONIKERFOUNDATION.ORG**

A LETTER FROM OUR FOUNDATION LEADERSHIP

Many things can be said about the year 2020. It was a year of pain, loss, devastation, and hopelessness, amongst so much more. Is it a year to remember or a year to forget? A case can be made that supports either notion. Many are exhausted by the constant conversation and many simply want to move on, which is understandable. We can't escape these feelings at times ourselves, but the fact of the matter is that we are still in it and there is so much to learn from this and some undeniable value that, unfortunately, came at incredible sacrifice. You will not find this report filled with many words or sentiments reflecting on our experiences with the pandemic though, as that would be an injustice to the organizations and people that truly struggled through the pandemic and the wake of devastation that it has left behind.

In this report, you will, however, find pages detailing our busiest fiscal year yet. We want to share our appreciation to all the nonprofits who fought for their mission, their services, and the communities they serve. The wounds for many were deep and recovery will take time. We look forward to the months and years ahead in hopes that our Foundation can continue to walk alongside the great work of the organizations we serve and support our Colorado communities.

Happy reading!

Your Family Foundation Leadership

TOTAL GIVING

Our Pillars by Region · 2020

HIGH COUNTRY REGION

\$126,000

COMPETITIVE GRANTS	\$50,000
SCHOLARSHIPS	\$40,000
G.E.A.R. WORKS	\$10,000
FAMILY GIVING	\$6,000
EMERGENCY GRANTS	\$20,000

PIKES PEAK REGION

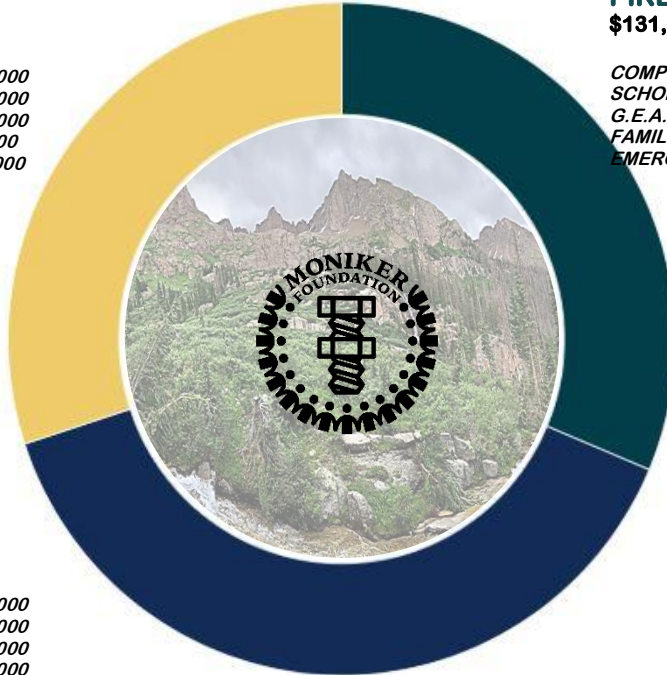
\$131,500

COMPETITIVE GRANTS	\$50,000
SCHOLARSHIPS	\$40,000
G.E.A.R. WORKS	\$15,000
FAMILY GIVING	\$14,000
EMERGENCY GRANTS	\$12,500

SOUTHWEST REGION

\$162,000

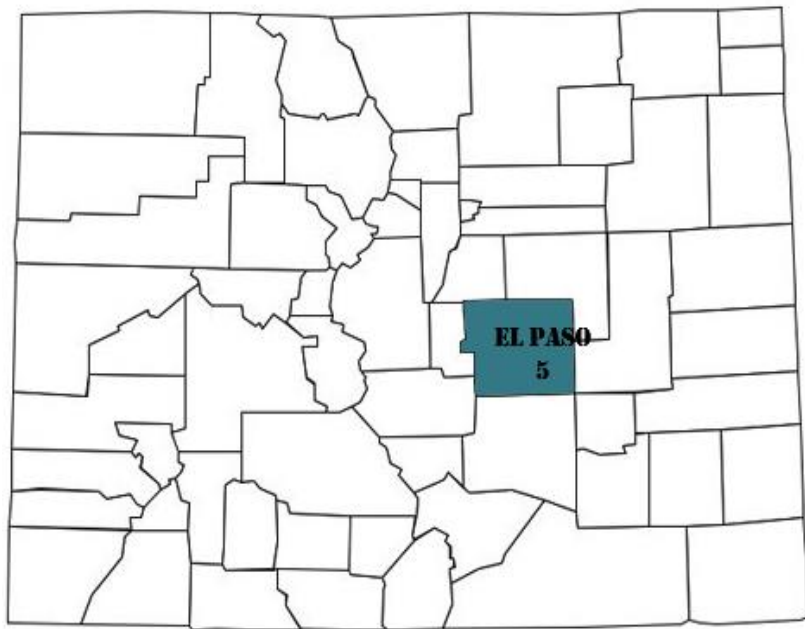
COMPETITIVE GRANTS	\$50,000
SCHOLARSHIPS	\$40,000
G.E.A.R. WORKS	\$40,000
FAMILY GIVING	\$14,000
EMERGENCY GRANTS	\$20,000



** DOES NOT INCLUDE FAMILY GRANTS OUTSIDE OUR DESIGNATED REGIONS OR GRANTS MADE FROM OUR DONOR ADVISED FUND.*

PIKES PEAK REGION

EL PASO & TELLER COUNTY



HEALTH & HUMAN SERVICES

Status: Code 4, Inc.
\$10,000

Colorado Springs Teen Court
\$10,000

EDUCATION

Early Connections
Learning Centers
\$10,000

ARTS & CULTURE

Colorado Springs Conservatory
\$10,000

ENVIRONMENT

Rocky Mountain Field Institute
\$10,000

SCHOLARSHIP PROGRAM

PEAK EDUCATION

Meet Francina Greeves. She is currently enrolled at the University of Colorado, Colorado Springs. She is majoring in Psychology and taking prerequisites for the nursing program. She enjoys being a mentor for two other Peak Education Scholars attending high school.

PERSISTENCE RATE

88%

AMOUNT AWARDED

\$40,000

TOTAL STUDENTS

24

AVERAGE GPA

3.23

OUT OF STATE

3

GIVING TOGETHER

\$10,000



A fund situated at the Pikes Peak Community Foundation (PPCF) that provides a space for co-funding amongst foundations or donor advised funds. In 2020, we worked alongside six local funders to provide a \$70,000 grant to Resiliency Through Innovation – a newly positioned fund at PPCF that works alongside nonprofits in mid-to-long-term recovery from the pandemic. Qualifying nonprofits receive a line of credit or a grant to support critical and/or technical needs. Nonprofits selected receive a financial mentorship team to further strengthen their organization.

BUILDING HEALTHY COMMUNITIES COLLABORATIVE

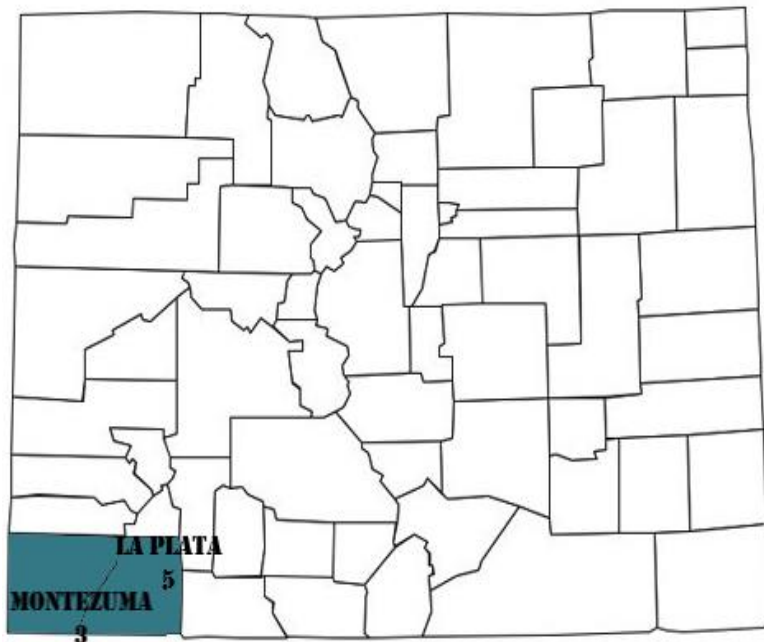
\$5,000



Our Building Healthy Communities Collaborative works to promote healthy lifestyles by providing produce pods to rural, food insecure communities in Colorado. In 2020, we worked with Flying Pig Farm in Manitou Springs to bring gardening home to students and families in the Manitou Springs School District. A twist on our normal program, the at-home gardening provided curriculum through an online platform to combat concerns from gathering on site at the Farm. Six student-led gardens were installed, planted, and harvested.

SOUTHWEST REGION

ARCHULETA, DOLORES, LA PLATA, MONTEZUMA, & SAN JUAN COUNTY



HEALTH & HUMAN SERVICES

Four Corners Child Advocacy Center

\$7,000

The Bridge Emergency Shelter

\$7,000

La Plata Youth Services

\$7,000

Housing Solutions for the Southwest

\$4,000

EDUCATION

Mancos Valley Dragonfly

Preschool

\$7,000

ARTS & CULTURE

Durango Arts Center

\$7,000

Dancing Spirit Inc.

\$4,000

ENVIRONMENT

San Juan Mountains

Association

\$7,000

TRIO TALENT SEARCH

Meet Shade Matteson (left) as he meets with TRIO adviser Jonny Jenkins. Shade is now enrolled as a freshman at Western Colorado University, majoring in Biology. He is also a member of Western's new NCAA Esports team. TRIO advisors are particularly powerful in their ability to guide students because they are often former TRIO participants themselves. Jonny was a former TRIO Talent Search student and now serves as a TRIO advisor for Pagosa Springs and Ignacio schools after graduating from Western Colorado University as a Sociology major in 2017.

PERSISTENCE RATE

88%

AMOUNT AWARDED

\$40,000

TOTAL STUDENTS

31

AVERAGE GPA

3.24

OUT OF STATE

4

MANNA SOUP KITCHEN MERGER

\$20,000



In 2020, The Garden Project of SW CO merged with Manna Soup Kitchen. The move was a strategic decision that strengthened The Manna Garden and its associated programs with the expansion of additional garden management and the seamless inclusion of the education-based, youth-focused garden programs that were core to The Garden Project's mission. Funding, which was delivered in two phases with a match component, covered costs and professional fees associated with closing The Garden Project, and provided personnel and programming support to Manna during and following the successful transition.

ESCALANTE MIDDLE SCHOOL

\$11,500



Lu Boren, an Agriculture Teacher with Escalante Middle School, has established an innovative program that inspires healthy food choices via a curriculum that teaches students how to grow, preserve, and cook locally grown produce. Funds helped to secure a new greenhouse skin to extend the growing season for the students and class supplies to provide the "farm to table" experience. We hope these resources will develop a strong program foundation that will pave the way for other funding sources and eventually, provide proof of concept for other schools in the district to adopt similar curriculums.

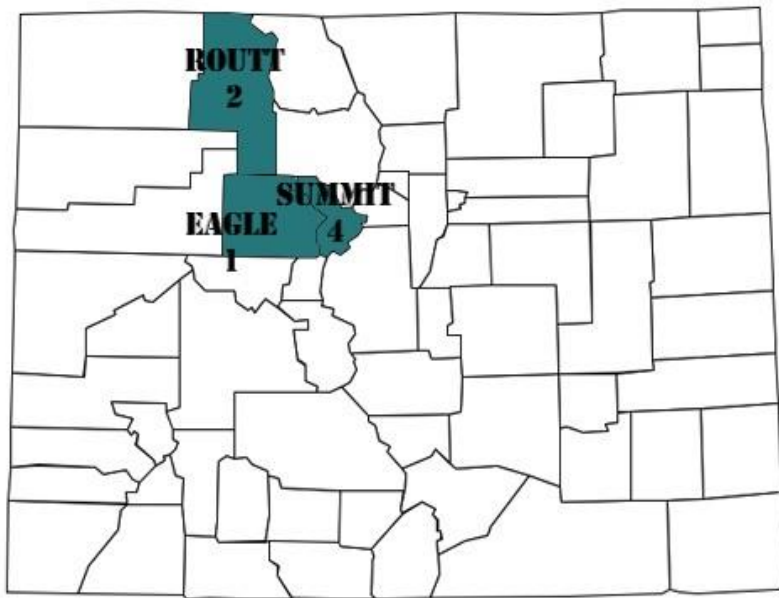
FORT LEWIS COLLEGE – ENGINEERING TUTORING

\$8,500



Through our relationship with Fort Lewis College, we learned that engineering students are underserved by the available tutoring on campus, and moreover, they are not getting the specific, specialized tutoring that they need. Moniker explored a student-led, engineering specific tutoring program during the 2020/2021 academic year. With a generous match from the Westmeath Foundation, we were able to fully fund the new program, which paid select upper-level students a reasonable wage to tutor students with the supervision of an attending professor. The program was well-received in its pilot year.

HIGH COUNTRY REGION *EAGLE, ROUTT & SUMMIT COUNTY*



HEALTH & HUMAN SERVICES

Family & Intercultural
 Resource Center

\$8,000

Integrated Community

\$8,000

Advocates for Victims of Assault

\$4,500

EDUCATION

Roaring Fork Pre-Collegiate

\$8,000

Colorado Learning Connections

\$4,500

ARTS & CULTURE

Breckenridge Creative Arts

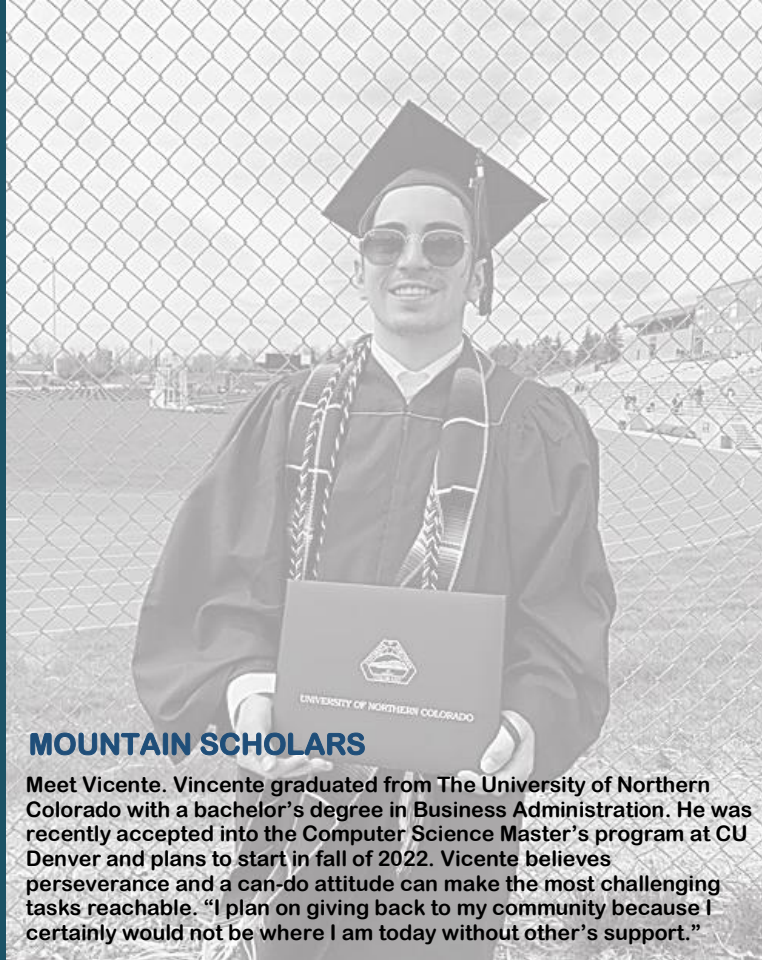
\$8,000

ENVIRONMENT

Yampatika

\$8,000

* \$1,000 in participation grants was awarded to organizations who attended Pitch Day but were not selected as final grantees.



MOUNTAIN SCHOLARS

Meet Vicente. Vicente graduated from The University of Northern Colorado with a bachelor's degree in Business Administration. He was recently accepted into the Computer Science Master's program at CU Denver and plans to start in fall of 2022. Vicente believes perseverance and a can-do attitude can make the most challenging tasks reachable. "I plan on giving back to my community because I certainly would not be where I am today without other's support."

PERSISTENCE RATE

89%

AMOUNT AWARDED

\$40,000

TOTAL STUDENTS

56

AVERAGE GPA

3.26

OUT OF STATE

1

BUILDING HEALTHY COMMUNITIES COLLABORATIVE

\$5,000



In partnership with Yampa Valley Autism Program (YVAP), students in the Community Cultivation Program planted, maintained, and cultivated food using produce pods. Produce was sold at the Steamboat Farmers Market where students practiced using life skills necessary for independence. All proceeds from the market benefited students in the program.

FRIENDS OF WILDERNESS

\$3,000



An influx in outdoor recreation has created unforeseen strains on natural spaces, including an increase in trash, illegal campfires, and dog and human waste. To promote proper trail and wilderness etiquette, Friends of Wilderness (FOW) created the Wilderness Protection Promises campaign. In partnership with Routt County US Forest Service, FOW created posters to distribute at local trailheads, campsites, and businesses.

MAINSTREET STEAMBOAT SPRINGS

\$1,500



MAIN STREET

STEAMBOAT SPRINGS

To help combat food insecurity and prevent local restaurants from closing during COVID-19, Main Street Steamboat created the "Steamboat Loves Local" campaign. Gift cards were purchased at local restaurants and given to families and individuals in need. The grant provided a meal to 60 families and individuals in need in Routt County.

* \$500 towards our PhilanthroSKI event that was postponed due to COVID

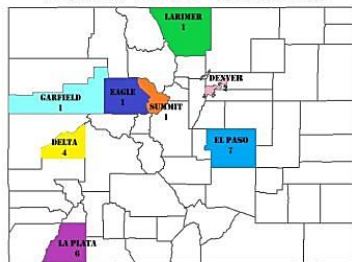
FAMILY GIVING PROGRAM

A comprehensive series of programming that engages the family in philanthropy, instills philanthropic values from an early age and provides outlets for involvement and creative immersion.

FAMILY GIVING GRANTS

\$46,000

23 GRANTS - \$46,000 - 8 CO COUNTIES



Our family units gift discretionary grants to Colorado nonprofits of their choice. In 2020, our largest giving year to date, 23 family grants were distributed across eight Colorado counties for a total of \$46,000. For a complete list of grants given, please visit our website.

ANNUAL GIVING PROGRAM

\$5,000



Family members gather to participate in a day of philanthropic service. Unfortunately, our family was unable to volunteer in 2020 due to the safety concerns with the pandemic. A \$5,000 grant was provided to Sustainable Settlements in Carbondale.

FEED THE PIGGY

\$2,310



Youth, ages 6-10, practice the concepts of saving, growing, and giving money with a Moniker piggy bank. Moniker matches \$10 for every \$1 dollar saved. Six piggy banks were matched to support four nonprofits for a total of \$2,310. Through this program, we have also created a philanthropic children's book series that explores giving back.

EMERGENCY GRANT FUNDING

In challenging times, it is our responsibility as philanthropists to lean in - to do a little bit more.

SCHOLAR RELIEF FUND

\$10,500

An effort to support post-secondary student needs as they tackle unanticipated challenges related to the pandemic. Students received support for computers, rent, health care costs, and grocery cards. Funds were given to students enrolled in our three partnership programs.



EMERGENCY GRANTS

\$42,000

Grants were given to organizations and community foundations in our three priority regions. Most recipients played a strong role in delivering basic human services to vulnerable communities.

EMERGENCY GRANT RECIPIENTS

Pikes Peak Community Foundation
Community Foundation Serving Southwest Colorado
Yampa Valley Community Foundation
The Summit Foundation
Durango Food Bank

Montezuma Food Coalition
Women's Resource Center in Durango
Minds Spring Health
Smart Bellies
Community Agriculture Alliance

FINANCIAL SNAPSHOT

As of December 31, 2020



GRANTS

\$579,881

75% of total expenses



OPERATIONS

\$194,815

25% of total expenses



ASSETS

\$12.4 million

THANKFUL FOR A GIVING FAMILY

STOCK DONATIONS

\$683,863 · 7 DONORS

CASH DONATIONS

\$89,600 · 6 DONORS

